

STANDARD EXHIBIT SPACE APPLICATION & CONTRACT

National Safety Council Congress & Expo • October 31 - November 2, 2011
 Pennsylvania Convention Center, Philadelphia, PA

EXHIBITOR INFORMATION (List the name and the address for person to whom all show and logistical information should be sent.)

Company Name: _____
 Logistics Contact: _____ Title: _____
 Mailing Address (no P.O. Boxes): _____
 City: _____ State: _____ ZIP/County Code: _____
 Country: _____ Phone: _____ Toll Free: _____ Fax: _____
 Contact E-mail: _____ Website Address: http://www. _____
 Marketing Contact and Phone Number: _____
 Has your company exhibited at Congress under another name? Yes No If Yes, list name: _____
 Member Number: _____ Not sure if your company is a member?
 Contact Customer Service at (800) 621-7619 or customerservice@nsc.org.
 Interested in becoming an NSC member? Yes No
 If Yes, Customer Service will contact you to discuss NSC membership.

BOOTH CHOICE (Minimum booth size: 10' x 10' / 3m x 3m.)

Standard Booth Request (Pricing applies to contracts received beginning October 7, 2010.)
 _____ ft. x _____ ft. = _____ total sq. ft. x \$23.50 per sq. ft. = \$ _____
 _____ **Corner (s) x \$100 each** (e.g. 20' x 20' = 2 corners; 20' x 30' or larger = 4 corners) = \$ _____
 Logo adjacent to Company Listing in the Final Show Program: \$200.00 = \$ _____
 Logo adjacent to Online Company Profile: \$200.00 = \$ _____
 Booth Rental Package: (Includes cost of 100 sq. ft. or 9 sq. meter booth space.) \$4,550.00 = \$ _____
TOTAL \$ _____
 Special Request** (please check) Corner Perimeter Wall Other: _____
 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____
 ** Indicating booth choice does not guarantee assignment of your request.

Competitors – List specific companies (limit 3) you do NOT wish to be placed next to your booth. Every effort will be made to honor your request, but it is not guaranteed.

1. _____ 2. _____ 3. _____

METHOD OF PAYMENT

A \$100.00 per corner premium will be charged when assigned. All balances are due in full by June 10, 2011. If full payment is not received by June 10, 2011, the booth will be released.

- U.S./Canadian Companies – Contracts received beginning October 7, 2010** **Non-U.S. Companies (except Canada)**
 • 50% deposit of Standard Booth rate is due with contract and the balance is due by June 10, 2011. • 100% payment is due with all contracts.

- U.S./Canadian Companies – Contracts received after June 10, 2011**
 • 100% payment of Standard Booth rate is due after June 10, 2011.

Payment \$ _____ **Check #** _____ Check Date _____ **Credit Card**
 Card Number _____ Exp. Date _____ AMEX Discover MC VISA
 (Credit card information will be processed upon receipt.)

AUTHORIZATION

Exhibitor agrees to abide by all Terms & Conditions, Rules & Regulations and Guidelines governing the NSC 2011 Congress & Expo. By signing below, the individual represents that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: _____ Date: _____
 Name (please print): _____ Title: _____
 Accepted by NSC: _____ Date: _____

Due to regulations, please check the box below and sign.

I authorize the National Safety Council to send Congress & Expo and Membership related faxes and e-mails.
 Authorized Signature: _____ Name (please print): _____ Date: _____

RETURN TO:	FOR OFFICE USE ONLY
National Safety Council 1121 Spring Lake Drive Itasca, IL 60143-3201 ATTN: Dorothy Williams	Name ID _____ Member _____ Sales Person _____ Priority Points _____ Yrs. Exh. _____ Source _____ Payment Amount _____ 2011 Booth _____ Size _____ Corner _____ Data _____ Vision _____ Web _____ Board _____ Hold _____ Com _____ Date Received _____ Date Assigned _____
Fax with credit card info to (630) 285-0798	

The Congress & Expo Website and Final Show Program provide vital exposure for Exhibitors. Completed forms must be received by July 15, 2011, to be included in the Final Show Program. **If this form is not received by July 15, 2011, no description or product/service categories will be listed in the Final Show Program.**

Company Name: _____ Booth #: _____
 Address: _____
 City: _____ State: _____ ZIP/County Code: _____
 Country: _____ Phone: _____ Toll Free: _____ Fax: _____
 E-mail Address: _____ Website Address: _____

Description of products/services to be exhibited at the NSC 2011 Congress & Expo: *(Please print or type a description of 30 words or less. Please no sales pitches. The Council retains the right to edit.)*

Product/Service Categories

Product/service categories will be displayed as part of your Congress & Expo Website listing and Final Show Program listing.

Please check all that apply. (Maximum 10)

Administrative/Risk Management/Services

- Association
- Certification Programs
- Computer Software
- Consultants
- Education
- Employee Screening and Rehabilitation
- Health Testing
- MSDS Management
- Publications
- Risk Management/Insurance
- Safety Incentives/Award Plans
- Training

Emergency Response

- AED
- Confined Space
- Disaster Preparedness
- First Aid
- Homeland Security
- Misc. Emergency
- Planning
- Rescue Devices
- Thermal Imaging
- Tools

Environmental Protection

- Air/Water Treatment/Sampling
- Chemical Storage
- Cleanup
- Energy Conservation
- Global Warming Prevention
- Misc. Environmental
- Spill Control/Containment

Ergonomics

- Ergonomic Administrative Aids
- Industrial Ergonomics
- Office Ergonomics
- Personal Ergonomics

Facility Design, Maintenance and Operation

- Cleaning and Maintenance Materials and Devices
- Electrical Devices
- Floor Coatings
- Flooring/Mats
- Lighting Devices
- Misc. Facility Operations Equipment
- Shelter and Canopies
- Signs and Signals
- Stairs and Ladders

Fall Protection

- Chains, Ropes, Slings
- Harnesses/Lanyards
- Lifelines
- Misc. Fall Protection
- Safety Nets

General Safety

- Emergency Preparedness
- Ice Accident Prevention
- Marking Flags/Barricade Tape
- Off-the-Job Safety
- Safety Knives
- Slips, Trips and Falls
- Tools

Hazard Controls

- Alarms and Accessories
- Fire Protection Equipment and Security
- Health Risk Controls
- Machine and Tool Guarding
- Materials Handling Equipment
- Motor Transportation and Traffic Control Devices
- Overhead Protection

Home & Community

- Community Safety Products/Services
- Home Safety Products/Services
- Misc. Home & Community

Industrial Hygiene/Occupational Health

- Asbestos and Dust Abatement
- Detectors and Monitors
- Hazardous Waste
- Indoor Air Quality
- Laboratory Products
- Other Instrumentation

Personal Protection

- Arm Protection
- Back Protection and Braces
- Eye Protection
- Face Protection
- Foot Protection
- General Body Protection
- Hand Protection – Gloves
- Hand Protection – Other
- Head Protection
- Hearing Protection
- High Visibility Apparel
- Leg Protection
- Protective Fabrics
- Respiratory Protection

Security

- Building Management Systems
- Communication
- Homeland Security
- Integrated Security Systems
- Surveillance
- Threat Assessments
- Workplace Violence

Transportation

- Driver Training
- Equipment
- Fleet Management
- Recording/Reporting

RETURN WITH CONTRACT TO:

National Safety Council
 1121 Spring Lake Drive
 Itasca, IL 60143-3201

or

Fax with credit
 card info to
 (630) 285-0798

2011 TERMS & CONDITIONS

1. Eligibility of Exhibitors

Eligibility is limited to companies that supply products and/or services specifically related to the safety, health and environmental industries. The Exhibitor agrees not to display products or literature it does not regularly sell or distribute, except as may be necessary to illustrate the applications of the products. The National Safety Council reserves the right to deny participation to any company whose business is determined, at the National Safety Council's sole discretion, to be inappropriate for the exhibition.

2. Space Assignment

General booth sales will begin on October 7, 2010. Contracts are assigned booth space on a first-come, first-served basis. The National Safety Council will attempt to honor an Exhibitor's request for booth space and his/her desires; however, the National Safety Council reserves the right to assign an Exhibitor to the best space available should his/her choices be unavailable.

3. Payment Information

The Standard booth rate is \$23.50 per square foot. A \$100.00 per corner premium will be charged when assigned. A 50% deposit (100% for non-U.S. companies) is required along with the signed contract. All balances are due in full by June 10, 2011. If full payment is not received by June 10, 2011, the booth will be released.

All contracts received after June 10, 2011, must include 100% payment to secure booth space. Contracts will not be accepted without full payment.

Non-U.S. companies must provide 100% payment along with their contract. Contracts will not be accepted without full payment.

Credit cards are accepted for payment. Credit card information will be processed upon receipt. Checks must be made out to the National Safety Council and payable through a U.S. Bank. Final payment is due within 30 days of invoice date OR June 10, 2011, whichever comes sooner. Exhibitors will be invoiced May 7, 2011. If the National Safety Council does not receive the balance by June 10, 2011, or if the Exhibitor has delinquent accounts with the National Safety Council, the Council reserves the right to cancel this contract and release the booth space for resale purposes. All previously paid monies will be forfeited. Contracts received from companies that have any outstanding balances due the Council will not be processed without full payment of delinquent accounts.

4. Space Size

Minimum booth space size is 10' x 10' or 100 square feet. Peninsula booth space consists of four 10' x 10' booth spaces in a 20' x 20' configuration with inline booths adjacent. Split Island booth space consists of four 10' x 10' booth spaces in a 20' x 20' configuration with another 20' x 20' split island adjacent. Island booth space is subject to a minimum purchase of six 10' x 10' booth spaces in a 20' x 30' configuration. All definitions will appear in the 2011 Display Rules and Regulations.

5. Standard Booth Equipment

Inline booth space rental includes an 8' high draped backwall with 36" high draped side rails, a 7" x 44" ID sign with company name and booth number. Peninsula booth space rental includes 8' high draped backwall for only the center 10' and a booth ID sign. All booth space rental includes booth vacuuming on Sunday night.

6. Expo Floor Plan

The Council reserves the right to rearrange the Expo Floor at any time. The Council also reserves the right to relocate Exhibitors should it become necessary for causes beyond the Council's control or advisable in the best judgment of the Council.

7. Display Regulations

Inline: Inline booths are most commonly 10' wide and 10' deep. No exhibit display or signage may exceed 8' in overall height. The maximum height of 8' is permitted on the back 5' section and a maximum height of 4' is permitted on the front 5' section.

When three or more inline booths are used as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth. A Corner booth is an Inline booth exposed to aisles on two sides. The same rules for Inlines apply to Corner booths.

No hanging signs allowed.

Peninsula: Peninsula booths are most commonly 20' wide by 20' deep or larger. Display, sidewalls and backwall will be permitted up to a maximum height of 16'; except in the 5' section on each side of the backwall, which has a 4' maximum height for equipment, product, display material, signs, sidewall and backwall. No signage is permitted on the backside of the backwall.

Hanging signs from the ceiling are permitted in Peninsula booths and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

Hanging signs and graphics should be placed a minimum of 10' from adjacent booths.

Split Island: A Split Island booth, 20' wide by 20' deep, is a Peninsula booth that shares a common backwall with another Peninsula booth, 20' wide by 20' deep. Exhibit fixtures, components and signage will be permitted up to a maximum height of 16', without any backwall line-of-sight restrictions.

Hanging signs from the ceiling are permitted in Split Island booths that are 400 square feet and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

Hanging signs and graphics should be placed a minimum of 10' from adjacent booths.

Island: An Island booth, defined as 20' wide x 30' deep or larger, is exposed to aisles on all four sides of the booth with no adjacent neighbors.

Exhibit fixtures, components and signage will be permitted up to a maximum height of 16'.

Hanging signs from the ceiling are permitted in Island booths that are 600 square feet or larger and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

8. Cancellations of Expo

In the event any part of the Exhibit Hall is destroyed or damaged so as to prevent the Council from permitting an Exhibitor to occupy the assigned booth space during any part of or for the whole Expo period, or in the event occupation of assigned booth space during any part of or for the whole Expo period is prevented by strikes, Acts of God, national emergency or other causes beyond the control of the Council, this agreement shall terminate and the said Exhibitor shall and does hereby waive any claim for damages or compensation against the Council, its officers, directors, agents or employees, except the prorata return of the booth space rental paid after deduction of actual expenses incurred by the Council in connection with the Expo. There shall be no further liability on the part of either party.

9. Cancellations/Reductions

All cancellations or reductions of space must be submitted in writing to the National Safety Council on your company letterhead and are considered final. Notifications received by May 7, 2011, will be entitled to a refund minus a 25% fee of the unused booth space. Notifications received after May 7, 2011, will not be entitled to any refund and the Exhibitor shall remain liable for the total amount of the unused booth space. Booths will be reassigned. Exhibitor may be required to move locations if they request a reduction in space. Exhibitors who cancel their booth space or fail to occupy their assigned booth space by 4:30 p.m. on Sunday, October 30, 2011, will not be eligible to access the 2011 Congress & Expo Attendee List, entitled to any badges, or hold meeting space, regardless of whether full payment has been made. Monies cannot be carried over to the following year.

10. Policy on Selling

In order to stimulate interest in the safety, health and environmental industries, Exhibitors shall be permitted to take orders for the sale of their products or services at the Expo provided that the products/services are substantially related to the safety, health and environmental industries. The Exhibitor shall be solely responsible for any federal, state, or local taxes required to be collected or withheld if product is sold in Philadelphia, Pennsylvania. NOTE: In case of questions, contact the Pennsylvania Department of Revenue for further information.

11. Subletting

The space applied for is to be used solely for the Exhibitor whose name appears on the contract. Only the Exhibitor name which appears upon the face of this contract may be used to identify the leased booth space at the Expo and in all official Exhibitor listings. The Exhibitor may not assign, sublet or sublicense any part of the booth space. In the case of exhibiting companies that are affiliates and wish to share leased booth space, separate contracts must be submitted by each company, along with a letter explaining the relationship. Each request will be reviewed individually by the Council. The Council, its representatives, committees, agents and members shall not be liable for any damage arising in any manner, directly or indirectly, from such rejection.

12. Age Requirement

No one under the age of 12 will be permitted on the Expo Floor at any time regardless of affiliation or circumstances. No one under the age of 16 will be allowed on the floor during move-in or move-out. Proof of age is required.

13. Meetings/Functions

In the interest of the success of the entire Congress & Expo, the Exhibitor agrees not to extend invitations, hold meetings or otherwise encourage absence of attendees or exhibitors from the Expo Floor during the official Expo hours.

14. Liability and Indemnification

Exhibitor shall be fully responsible for and hereby releases the Council from any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person, or any loss of or damage to property where such injury, loss, or damage is incident to, arises from, or is in any way connected with Exhibitor's participation in the Expo. The Exhibitor shall protect, indemnify, hold harmless and defend the Council, its officers, directors, agents and employees against all claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and costs of litigation arising in any manner, directly or indirectly, from Exhibitor's participation in the Expo; provided that the foregoing indemnification shall not apply to injury, loss or damage caused by or resulting from the sole negligence of the Council, its officers, directors, agents or employees. It is the Exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state and local laws and City of Philadelphia, Pennsylvania, ordinances for any activities conducted in association with or as part of the Expo.

15. Insurance

Each Exhibitor is required to carry insurance, for its own protection and entirely at its expense, a minimum of \$1 million single limit bodily injury and broad form property damage coverage, naming the National Safety Council, (GES) Global Experience Specialists and the Pennsylvania Convention Center, and their officials, officers, agents, representatives, employees as additional insureds. Any policy providing such insurance must contain an express waiver by the Exhibitor's insurance company of any right of subrogation as to any claims against the Council, its officers, directors, agents or employees. Neither the Council, (GES) Global Experience Specialists nor the Pennsylvania Convention Center, and their officials, officers, agents, representatives, employees will insure Exhibitor's property or assume responsibility or liability for any theft, damage or loss by any cause of property of the Exhibitor, its agents or employees, nor for any injury that may occur to the Exhibitor, its agents or employees.

16. Venue and Jurisdiction for Disputes

This Application shall be deemed to be executed in DuPage County, Illinois. This Application, and all matters arising out of or relating to the Application and/or any resulting contract, including compliance with the Rules & Regulations (except as expressly otherwise provided, such as Rules 5i, 10, 12, and 13 regarding compliance with the laws of the convention center locale) shall be governed by the laws of the State of Illinois (without regard to any applicable conflicts of law rules) and the federal laws of the United States. With respect to this Application & Contract, and all matters arising out of or relating to this Application & Contract, applicant consents to exclusive jurisdiction and venue in the state courts sitting in DuPage County, Illinois, and/or the federal courts for the Northern District of Illinois and hereby agrees that no action arising out of or relating to this Application and/or any resulting contract shall be filed in any court other than the Circuit Court of the Eighteenth Judicial Circuit, DuPage County, Illinois, or the United States District Court for the Northern District of Illinois. Applicant hereby irrevocably waives, to the fullest extent permitted by applicable law, any objection which it may now or hereafter have to the laying of venue of any such proceeding brought in such a court and any claim that any such proceeding brought in such a court has been brought in an inconvenient forum.

17. 2011 Exhibitor Rules & Regulations

The Exhibitor understands and accepts that the 2011 Terms & Conditions, Rules & Regulations and Guidelines are integral and binding parts of this contract. In addition, the Exhibitor also agrees to abide by the operational policies of the Pennsylvania Convention Center. (Copies of the Pennsylvania Convention Center operational policies are available upon request.)

18. Authority of Show Management

The Council shall have full power in the matter of interpretation, amendment and enforcement of all said Rules & Regulations. The Council's interpretation and decision are final. Any amendments to the contract with the Exhibitor must be done so in writing and signed by both parties to be binding. The National Safety Council is entitled to attorneys' fees and costs incurred from enforcing this contract.

1. Expo Dates and Hours

Monday, October 31	10:00 a.m. - 6:00 p.m.
Tuesday, November 1	9:30 a.m. - 5:00 p.m.
Wednesday, November 2	9:30 a.m. - 2:00 p.m.

Exhibit personnel will be allowed on the Expo Floor at 8:00 a.m.

2. Installation of Exhibits/Move-In

Friday, October 28	8:00 a.m. - 4:30 p.m.
Saturday, October 29	8:00 a.m. - 4:30 p.m.
Sunday, October 30	8:00 a.m. - 4:30 p.m.

No one under the age of 16 will be allowed on the floor during move-in or move-out.

Exhibitors and their approved contractors will be allowed on the Expo Floor during the above noted times. Electrical power and work level lighting will be on during setup hours. Air conditioning/heating will not be on during setup hours. Labor can be ordered on-site, although it is strongly suggested that this, along with furniture, carpet, etc., be ordered in advance to save time and money. Written requests to work hours other than those listed above must be received by the Council no later than September 24, 2011.

3. Dismantling of Exhibits/Move-Out

Wednesday, November 2	2:00 p.m. - 8:00 p.m.
Thursday, November 3	8:00 a.m. - 4:30 p.m.

NOTE: Crate return can take up to 8 hours. Each Exhibitor must make arrangements for removal of its material from the Convention Center in accordance with move-out procedures outlined in the Exhibitor Manual. Exhibitors that tear down before 2:00 p.m. on Wednesday, November 2, will be fined \$500.00 per 10' x 10' booth space. The fine must be paid before an application for space at the 2012 Congress & Expo will be accepted. All exhibit material must be packed and ready for shipment on Thursday, November 3. The Exhibitor must directly arrange for material pickup with its carrier. All carriers must arrive at the Center no later than 2:30 p.m., Thursday, November 3.

Any material not called for at said time and date will be shipped, at the Exhibitor's expense, by the best available carrier to the Exhibitor's address on file.

4. Design of Exhibits

- a. Exhibitors are required to provide professional-looking floor covering (carpet or mats) over the entire booth, and are responsible for the safe installation and maintenance of this floor covering throughout the Expo.
- b. All efforts to design the booth must be done in such a way as to not violate the rights of other Exhibitors and visitors.
- c. Professionally drawn diagrams of any new booth construction must be submitted to the Council for review prior to actual construction to ensure that all guidelines have been met. Additional approval by the Convention Center is also recommended. All bunting, draperies or other fabrics must be fireproofed before entering into the decoration of any exhibit. Paper decorations are not permitted.
- d. If, upon inspection at Expo site, exposed crates, cartons, electrical wires, floor covering, etc., are found to detract from the appearance of the booth or overall Expo, the Council reserves the right to drape off, cover or remove the offending item(s). The Exhibitor shall pay all expenses that the Council may thereby incur.
- e. Adjoining aisles must remain clear to ensure proper traffic flow.

5. Operation of Exhibits

- a. Booths must be open to all registrants and manned during all Expo hours. Exhibitors may not limit admission to any special group or class.
- b. All contests, promotions, demonstrations and literature distribution must be confined to the Exhibitor's contracted booth space.
- c. Exhibits should include descriptive and educational brochures. Demonstrations are to be straightforward, professional and non-combative in nature. **Booth space must be planned to allow an adequate viewing area so aisle traffic is not obstructed.** Equipment for demonstrations must not pose a safety hazard. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the Expo. Demonstrations, lectures or presentations must be conducted by full-time employees of the exhibiting company.
- d. It is the responsibility of the Exhibitor to receive prior approval from Show Management for any product demonstration or presentation that is not within standard industry procedures and/or may be questionable in nature.
- e. Audiovisual devices/effects and demonstrations will be permitted only in those locations and at such sound intensity as, in the opinion of Show Management, does not interfere with the activities of neighboring Exhibitors. Plans to use such devices or demonstrations must be presented to Show Management for approval by September 24, 2011.
- f. Spotlights and floodlights must be located in such a way as not to distract or annoy others. Flashing, revolving or rotating lights must be within the prescribed ceiling height of the booth space, and may only be turned on while being demonstrated.
- g. No helium balloons may be used as booth decoration or inflated to distribute to booth visitors.
- h. The Council reserves the right to discontinue objectionable presentations that violate laws or rights of other Exhibitors and that may disrupt the Expo until such time as a mutually agreeable presentation may be developed. The Exhibitor waives any rights or claims of damages arising out of enforcement of this rule.
- i. The Philadelphia Fire Department prohibits the storage of any material behind an exhibit and limits booth storage to only a one-day supply of promotional material. Boxes needed for repacking must be stickered as "Empty" and placed in aisles for storage during setup. All other cartons must be discarded. This is strictly enforced.

6. Program Listing

Only the Company name that appears on the Company Profile form will be used to identify booth space. Company and product information provided as part of the Company Profile will be included in the Congress & Expo website and Final Show Program. **Exhibitor information is listed in alphabetical order by company name in the Congress & Expo Final Show Program.** Products or services displayed by the Exhibitor may not be used in conjunction with or in place of the Exhibitor's legal company name. Product information can be outlined in the listing area provided for this information. Neither the Council, nor the Editor, nor Show Management, can be held responsible for errors or omissions that occur in the course of collection and/or printing of this information.

7. Sponsorships

A sponsorship program has been developed to help companies gain additional exposure at the Expo. These diverse and high-profile sponsorship opportunities are limited. Whenever possible, multiple sponsorships will be available for a given item. Exhibiting companies will be allowed to purchase multiple sponsorships.

8. Handout/Novelty Item and Food Distribution

Small token gifts that are worn, displayed and/or carried in the pocket such as pens, pencils, luggage tags, or pocket calendars may be distributed from the booth without prior approval from Show Management. It is the responsibility of the Exhibitor to receive prior approval from Show Management for any handout that may be questionable in nature. Distribution of refreshments or any other products for consumption is prohibited without the prior approval of Show Management and the Pennsylvania Convention Center. No food or beverages will be permitted on the premises unless purchased through the Center's exclusive contractor.

9. Mechanical Recording

Photography, videotaping or other means of mechanical recording during setup, dismantling and non-Expo hours is prohibited. Photography is allowed during Expo hours with approval of Show Management. Once approved, the Exhibitor will be required to schedule a time when the photography will occur. The photographer must be accompanied by a security guard. Each Exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit or presentations. No Exhibitor shall deny any reasonable request by the media to photograph the exhibit from outside the perimeter of the booth during Expo hours.

10. Compliance with Laws

Exhibitors shall comply with all laws and ordinances of the United States, the State of Pennsylvania and the City of Philadelphia plus, whenever applicable, all rules and regulations of the local police and fire department along with policies and criteria established by the Pennsylvania Convention Center.

11. Contractor Service

In July 2011, the Council will send a link to the online Exhibitor Manual to the company contact noted on the Exhibit Space Application & Contract. The Council will designate suppliers to provide various services to the Exhibitor. Such suppliers can provide all show services other than supervision, services provided by the general contractor, and the exclusive services of the Convention Center.

12. Labor

The Pennsylvania Convention Center is a union facility. Union labor will be available based on requested Exhibitor needs. For booths that are no larger than 300 net square feet, full-time company representative(s) may erect or tear down booths and may use non-powered hand tools. The use of power tools, battery operated tools and ladders is prohibited.

Loading and Unloading Exhibitors may load and unload non-commercial automobiles, station wagons, mini-vans, SUVs, and non-commercially registered 4-wheel pickup trucks and vans. Exhibitors may use equipment, including but not limited to carts, dollies, luggage carriers, 4-wheel flatbed carts and 2-wheel hand trucks. The use of any motorized or hydraulic devices is prohibited.

The Pennsylvania Convention Center has exclusives for the following services: phones, Internet, electrical, plumbing, rigging, business center, food and beverage. The Exhibitor hereby agrees not to contract for, nor to use, any service contractor in connection with its exhibit within the Convention except those approved by GES and the Convention Center.

13. No Smoking Policy

Congress & Expo is a non-smoking event. Smoking is prohibited in the Convention Center.

14. Press Conferences

Press conferences by Exhibitors on the Expo Floor during Expo hours are prohibited. All press conferences must be coordinated with the Council's Communications Department.

15. Hotel Guidelines

- a. Suites are available at the majority of the Congress hotels. In keeping with the character of the Expo as a working convention, and so as not to interfere with attendance, **Exhibitors may not provide group entertainment in suites or other facilities during Expo Hours.** Only firms exhibiting in 2011 are entitled to suites in the Congress hotels. All requests must be processed through the Council; Exhibitors are not permitted to contact Congress Hotels directly.
- b. Advertising in the hotels is not allowed unless written permission is granted by Show Management.

16. Meetings and Other Group Functions

- a. Only firms exhibiting in 2011 are entitled to meeting space in the Congress hotels.
- b. Meeting space for events (meetings, receptions, etc.) is available at most Congress hotels during non-Expo hours only. A space request form will be sent under separate cover for exhibitors to request meeting space at a hotel. We encourage you to secure space before late July to help ensure availability.

17. Endorsements

The Council does not approve, endorse or recommend the use of any specific commercial products or services. The Exhibitor may not, therefore, state or imply either verbally, or in printed literature, that his product or service is approved, endorsed or recommended by the Council.

18. Enforcement of Rules and Regulations

- a. Violations of the 2011 Terms & Conditions and/or Rules & Regulations may result in the reduction of seniority rights for space selection at the 2012 Congress & Expo.
- b. In addition, violations of these Terms & Conditions and/or Rules & Regulations by the Exhibitor, its employees or agents shall, at the sole option of the Council, entitle the Council to terminate the Exhibitor's right to occupy space at the 2011 Congress & Expo. In the case of such termination, the Council may retain all monies paid or due by the Exhibitor. Upon evidence of violation, the Council may terminate the Contract, re-enter and take possession of the space, and may remove all persons and goods at the Exhibitor's risk. The Exhibitor shall pay all expenses and damages the Council may thereby incur.

19. General Information

All matters not covered by these Rules & Regulations are subject to the decision of the Council. These Rules & Regulations may be amended at any time by the Council and all amendments that may be made shall be equally binding on all parties affected by them as are the original Rules & Regulations. All portions of this contract are self-sustaining and capable of separate enforcement. In the event of any amendment or additions to these Rules & Regulations, written notice will be given by the Council to such Exhibitors as may be affected by them. The abbreviation "the Council" used in the Rules & Regulations shall mean National Safety Council, a federally chartered, not-for-profit corporation, and, as the context may require, its directors, managers, officers, agents, or employees duly acting for the Council in the management of the Congress & Expo.