



Get the Executive Edge

Leadership is a critical success factor for EHS and business excellence

Top decision-makers are increasingly discovering that well-integrated environmental, health and safety (EHS) management systems create world-class organizations with **competitive advantage and business sustainability**. To meaningfully and purposefully engage business leaders and advance EHS in businesses worldwide, the National Safety Council introduces the Executive Edge track at their 2009 Congress & Expo, taking place this October in Orlando, Florida.

PROMOTING LEADER-TO-LEADER DIALOGUE

With a variety of panel discussions, technical sessions, and hands-on workshops, the 2-1/2 day **Executive Edge** track provides leaders with tools to lead their company toward world-class performance. Dynamic dialogues, cross-sharing among leaders, and interactive workshops aim to sharpen leadership skills and capture leading evidence-based solutions for successfully integrating EHS into business operations.

Topic areas include:

- Role of EHS in an economic downturn
- Achieving operational excellence through EHS
- Successful implementation of EHS management systems
- World-class leadership
- Using leading EHS indicators to guide risk management strategies

WHO IS BEHIND THE EXECUTIVE EDGE?

A team of industry experts—who themselves have successfully driven business performance through EHS management—has developed the Executive Edge track. Instituted in 2008, the **World Class Team** (listed below) works together year-round exploring best practices and breakthrough interventions. Influential CEOs and executives, including Robert W. Campbell Award Winners, join the Team in sharing successes and lessons-learned through the Executive Edge.

HOW CAN I PARTICIPATE?

The Executive Edge track is available to attendees registering for the full NSC Congress & Expo. Space in the workshops is limited and sign-up is on a **first-come, first-served** basis. Be sure to look for the “Executive Edge” option when you register at congress.nsc.org.

Learn More

National Safety Council
www.nsc.org

Register: NSC Annual Congress & Expo
www.congress.nsc.org

Robert W. Campbell Award for Business Excellence through EHS
www.CampbellAward.org

Program Schedule

DEDICATE ▪ LEAD ▪ CONTRIBUTE

WORLD CLASS TEAM: Chris Balkema (Caterpillar) ▪ Bill Bozzo (DynMcDermott Petroleum Operations) ▪ Dallas Gatlin (General Motors) ▪ Mike Henderek (National Safety Council) ▪ Bill Horsford (Toyota North America) ▪ Jim Johnson (National Safety Council) ▪ Rick Kroon (Intel) ▪ Mei-Li Lin (National Safety Council) ▪ Glenn Murray (ExxonMobil) ▪ Alok Maheshwari ▪ Joe Stough (Syntex Management Systems) ▪ Mike White (General Motors)



Executive Edge Program Schedule 2009

	Mon 26 Oct	Tues 27 Oct	Wed 28 Oct
8:00am-9:30am	<p>Opening Session</p> <ul style="list-style-type: none"> Howard Putnam (formerly of Southwest Airlines) <p>Session 300, Chapin Theater</p> <p>The official start and welcome ceremony for the NSC 97th Annual Congress & Expo. The Robert W. Campbell Award will be featured in front of an audience of 4,500 EHS professionals.</p>		<p>Executive Edge Workshops *</p> <p>8:00am-12:15pm</p> <p>Workshop A, Session 81 - Room 311E Jim Johnson (NSC), Rick Kroon (Intel), Joe Stough (Syntex Management Systems)</p> <p>Workshop B, Session 82 - Room 311F Bill Horsford (Toyota North America), Glenn Murray (ExxonMobil), Mike White (General Motors)</p> <p>Workshop C, Session 83 - Room 311G Chris Balkema (Caterpillar), Bill Bozzo (DynMcDermott), Mike Henderek (NSC)</p> <p>In these hands-on workshops, participants will discuss and reflect on the content of the associated Session. Working as a group, participants will raise common questions and propose deliverables. The workshops will culminate in the creation of a document capturing the lessons learned, breakthrough points, best practices, and solutions to facilitate the sharing of collective knowledge and expertise.</p>
10:00am-11:30am	<p>Executive Forum: The Role of EHS in an Economic Downturn – How Do We Deal with the Conditions of the Economy Strategically</p> <ul style="list-style-type: none"> Col. James D. Grace (US Marine Corps) Peter Knollmeyer (Fluor Hanford) Mike Murray (FirstGroup America) Moderator: Greg Hale (Walt Disney) <p>Session 301, Chapin Theater</p> <p>A panel of leading business executives from around the world discuss and share their insights.</p>		
	<i>Lunch</i>	<i>Lunch</i>	
1:30pm-3:00pm	<p>Attributes of a Winning EHS System Technical Session 2, Room 314A</p> <p>Hear the real-life success stories of leading companies that integrate EHS into their operations system. Gain insights on how the Robert W. Campbell Award Winners attain improved productivity, profitability, and sustainability by holding EHS as a core business value.</p>	<p>Executive Edge Session B – World-Class Leadership: Lead with Safety</p> <ul style="list-style-type: none"> Tom Krause (BST) Bill Bozzo (DynMcDermott Petroleum Operations) Moderator: Mike White (General Motors) <p>Technical Session 46, Room 314A</p> <p>Topics to be discussed include the leader's personal engagement and involvement in building safety culture and laying the foundation for a successful EHS management system from the leadership level.</p>	<p><i>* Workshops are offered exclusively for pre-registered Executive Edge attendees.</i></p> <p><i>Schedules and details subject to change</i></p>
3:30pm-5:00pm	<p>Executive Edge Session A – Leading-Edge Management: Leading Indicators and Risk Management</p> <ul style="list-style-type: none"> Joe Stough (Syntex Management Systems) Glenn Murray (ExxonMobil) Moderator: Rick Kroon (Intel) <p>Technical Session 25, Room 314A</p> <p>This session will include discussion of breakthrough initiatives and continuous improvement efforts as components of leading-edge management systems.</p>	<p>Executive Edge Session C – Driving EHS Performance: Effective System Implementation</p> <ul style="list-style-type: none"> Jim Johnson (National Safety Council) Buzz Morris (Chevron) Moderator: Chris Balkema (Caterpillar) <p>Technical Session 72, Room 314A</p> <p>This session will include discussion of the essence of leading EHS management systems and the enabling factors that facilitate their greatest effectiveness.</p>	

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