

# National Safety Council CONGRESS & EXPO

Congress: **September 23-29**  
Expo: **September 25-27**

INDIANAPOLIS

2017 NSC Congress & Expo  
New Product Showcase  
Application & Contract

## New Product Showcase

One of the top reasons participants attend the NSC Congress & Expo is to discover **New Products/Services and Technology**. Located in the main lobby the New Product Showcase will be highly visible to all NSC Congress & Expo participants.

### 3rd Annual "BEST IN SHOW" New Product Showcase Awards.

By participating in the New Product Showcase, you are automatically entered in the "Best in Show" New Product Showcase Awards. Voters of the "Best in Show" will be registered attendees and *Safety+Health*® subscribers. Your new product /service or technology will have a chance to "win, place or show." Awards will be given onsite at the 2017 NSC Congress & Expo.

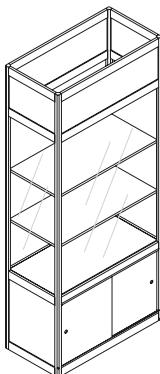


**HURRY, AVAILABILITY IS LIMITED!**

### Here's what's included:

- **Your new product on display in the main lobby.**
- **Product Display Card** – An identification sign featuring your company name, product name and booth number tells the attendees how to find you on the Expo floor.
- **Recognition** – Your participation will be promoted on the NSC Congress & Expo website, *Safety+Health*® magazine, the Final Program, and onsite in the New Product Showcase area. We also recommend that exhibitors market their participation before the show (e.g., uploading press releases to the NSC Congress & Expo website, utilizing the tools available in the Exhibitor Resource Center, as well as the pre-show attendee list for direct mail marketing, etc.).
- **Three options available.**

Deadline Dates	Recognition
June 8	<i>Safety+Health</i> ® magazine "Show Issue," Final Program, Website, Onsite
July 14	Final Program, Website, Onsite
After July 14	Website and Onsite only



**Standard 8' High Showcase**  
(6 products per showcase/  
2 products per shelf)  
**\$650 per product**



**Exclusive 6' High Showcase**  
(1 product per showcase)  
**\$1,000 per showcase**

**OVERSIZED  
Item**  
(please see G5)

**Exclusive Non-Enclosed Item**  
(1 product per location)  
**\$1,000 per item**

**If you have any questions, please contact a member of our Exhibit Sales Team:**

Bill Steinbach  
(630) 775-2403  
bill.steinbach@nsc.org

Joe Valentino  
(630) 775-2339  
joe.valentino@nsc.org

# National Safety Council CONGRESS & EXPO

Congress: **September 23-29**  
Expo: **September 25-27**

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## 2017 NSC Congress & Expo New Product Showcase Application & Contract Terms & Conditions

### A. Eligibility

1. Participation is limited to exhibitors of the 2017 NSC Congress & Expo.
2. To qualify, products displayed must be new to the majority of the 2017 attendees.
3. Products featured in the New Product Showcase must also be displayed in the exhibitor's booth at the 2017 NSC Congress & Expo.

### B. Product Submissions

1. Product(s) must be taken out of packaging for display.
2. Each unit in a product line is considered a separate entry.
3. Limit 10 entries per company.

### C. Limitations

1. Literature from another award/recognition program is prohibited.
2. Product specific literature may be displayed in Exclusive Showcases only and may not exceed 8 ½ x 11.
3. Product enhancements are permitted with Show Management approval.
4. Show management has the right to remove signage and/or product enhancements.
5. Exhibitors are responsible for any or all damages.

### D. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Participation fee is per entry, limit 10 entries per exhibiting company.
3. Checks should be made payable to National Safety Council.
4. To qualify for participation, the New Product Showcase Application & Contract must be received no later than **July 14.**

### 5. Do not send product(s) with the Application & Contract.

### E. Product Drop-off

1. **Products must be dropped off and placed on display between 12:00 p.m. and 3:00 p.m. on Sunday, September 25.**
2. All products should be hand-carried to the New Product Showcase check in area located in the main lobby.
3. Upon drop-off, exhibitors will be asked to sign in their product.
4. Exhibitors must place their product in the assigned display case and shelf or location.
5. Showcases will be secured at 3:00 p.m. They will not be reopened until Wednesday, September 27 at 1:00 p.m.

### F. Product Pick-up

1. To pick up products, exhibitors must present either their 2017 NSC Congress & Expo Exhibitor Badge or their business card.
2. **Products must be picked up between 1:00 p.m. and 2:30 p.m. on Wednesday, September 27. Products remaining after 2:30 p.m. will be forfeited.**
3. Exhibitors expressly agree that NSC takes no responsibility for products not claimed by 2:30 p.m. on Wednesday, September 27.

### G. Product Display

1. Products will be displayed at the sole discretion of show management.
2. Display case and shelf assignments location are based on type of option purchased and receipt of payment.
3. Products displayed in the Standard Showcase must be no larger than 16" wide x 16" high x 16" deep and no more than 15 lbs. (including all display fixtures).
4. Products displayed in the Exclusive Showcase must be no larger than 20" wide x 28" high x 16" deep and no more than 15 lbs. (including all display fixtures).
5. Products displayed as an Exclusive Non-Enclosed Item must be no larger than 36" wide x 96" high x 36" deep.
6. Products will be displayed with a tent card that includes company name, product name and booth number.

### H. Security

1. NSC does not assume any responsibility for losses from theft, damage, etc.
2. Photography will be permitted only by registered members of the press and the official show photographer.
3. Once showcases are closed, no security will be provided.

### I. Recognition Guidelines

Deadline Dates	Recognition
June 8	<i>Safety+Health</i> ® magazine "Show Issue," Final Program, Website, Onsite
July 14	Final Program, Website, Onsite
After July 14	Website and Onsite only

A company logo can be used in place of a product shot.

1. All descriptions and product shots are the New Product Showcase participant's responsibility. NSC and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, product description (maximum of 60 words) and a product shot.
3. Product image must be 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS, or PDF.

### J. Indemnification

Exhibitor shall indemnify, hold harmless and defend (with legal counsel satisfactory to NSC) the show organizer and exhibit facility from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys fees and expenses that result from, arise out of or are in connection with: (a) exhibitor's participation or presence at the event; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this agreement; (c) any matter for which exhibitor is otherwise responsible under the terms of this agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

**Space is limited. Products will be accepted on a first-come, first-served basis.**

**EXHIBITOR INFORMATION**

Company Name (33-character limit): \_\_\_\_\_ Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Mailing Address (No P.O. boxes): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**NEW PRODUCT SHOWCASE INFORMATION**

**Product Name\*** **Product Description (up to 60 words; may be edited for style and consistency)**

1.	
2.	
3.	

\*Add additional sheets if more than three products.

Onsite Contact Name: \_\_\_\_\_ Onsite Contact Cell Phone: \_\_\_\_\_

*Please email 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS or PDF of the product(s) to be featured in the New Product Showcase to the Congress Mailbox at congress.expo@nsc.org.*

Deadline Date .....Recognition June 8 .....*Safety+Health*® magazine "Show Issue," Final Program, Website, Onsite July 14.....Final Program, Website, Onsite After July 14.....Website and Onsite only

**Do not send product(s) with this agreement (see Section E of Terms & Condi**

Number of products in Standard Showcases: \_\_\_\_\_ x \$650/product = \_\_\_\_\_

Number of products in Exclusive Showcases: \_\_\_\_\_ x \$1,000/product = \_\_\_\_\_

Number of Exclusive Non-Enclosed Items: \_\_\_\_\_ x \$1,000/product = \_\_\_\_\_

New Product Carpet Sticker: \_\_\_\_\_ x \$250/booth = \_\_\_\_\_

*Call out your new product with a sticker located in front of your booth.*

TOTAL DUE = \$ \_\_\_\_\_

**METHOD OF PAYMENT**

Invoice for Deposit       Invoice for Full Amount

Check # \_\_\_\_\_ Check Date: \_\_\_\_\_

Credit Card     AmEx     Discover     MasterCard     Visa

Name as it Appears on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Should an exhibitor cancel his/her exhibit space, his/her New Product Showcase will likewise be cancelled. In such case, the exhibitor is liable for 50% of the total cost of his/her New Product Showcase(s), if written cancellation is received by NSC on or before July 14. If cancellation is received after July 14 the exhibitor is liable for 100% of the total New Product Showcase fee.

**AUTHORIZATION**

Exhibitor agrees to abide by all Terms & Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by NSC: \_\_\_\_\_ Date: \_\_\_\_\_

RETURN TO:		
<b>Mail to:</b> National Safety Council ATTN: Exhibit Sales 1121 Spring Lake Drive, Itasca, IL 60143-3201	<b>Email to:</b> congress.expo@nsc.org	<b>Fax to:</b> (630) 285-0798 ATTN: Exhibit Sales

FOR OFFICE USE ONLY:
Date Received _____
Sold By _____
Payment Received _____
Check #/Date _____

**Please make a photocopy for your files.**